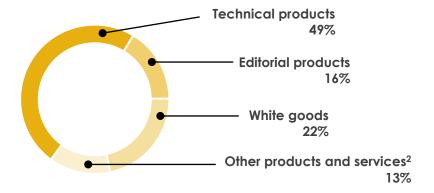


## FNAC DARTY AT A GLANCE

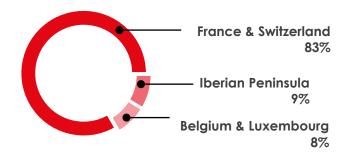
#### A EUROPEAN OMNICHANNEL LEADER WITH AN EFFICIENT CENTRALISED OPERATIONS PLATFORM

- 8.0 bn€ Group revenue in 2021 25,000 employees
- Top European Omnichannel Retailer:
  - 26% of total sales in 2021 are online sales
  - 46% of online sales are omnichannel
- 957 multiformat stores in 13 countries
- No. 1 after-sales service in France<sup>1</sup>
- c. 10 million loyalty program members
- A portfolio of complimentary brands

#### 2021 revenue breakdown by category



#### 2021 revenue breakdown by region



Include: Ticketing, B2B, after sales service, membership fees, franchise fees, insurance, consumer credit

# A PROVEN AND SUCCESSFUL OMNICHANNEL MODEL

971

c. 90%

multi-format stores including 405 franchises at end June 2022

of French people have a Fnac or Darty store within 15' of home

c. 27M

c. 50%

unique visitors on the e-commerce site per month on average

of online sales are C&C



# AN EFFICIENT AFTER-SALES SERVICE

- 1 central spare parts warehouse
- 5 after-sales service workshops
- 3,000+ employees dedicated to after-sales service



# AN AGILE LOGISTICS NETWORK

- 14 warehouses in Europe
- c.90 delivery platforms
- Multiples services: click&collect, next day delivery...





#### AN EDUCATED CHOICE

- 4th edition of its After-Sales Service Barometer (77 product families were studied and analyzed)
- L'Eclaireur Fnac, a digital platform for informed opinions on themes related to culture and technology

# BECOMING A RESPONSIBLE DIGITIZED RETAILER DELIVERING HIGH-VALUE AND DURABLE SERVICES

2016 - 2018

2018 - 2020

> 2021



POWERFUL LEADER



BEST-IN-CLASS
OMNICHANNEL
RETAILER



# OUR STRATEGIC PLAN EVERYDAY

• 3 main ambitions to become a responsible digitized retailer delivering high-value and durable services

» Build a digitized omnichannel retail » Lead durable behaviors

» Scale the next in-home subscription-based assistance service

## **BUILD A DIGITIZED OMNICHANNEL RETAIL**

- Best-in-class online capacities>50% of total Capex invested by 2025 to offer the best experience
- A profitable and digitized store network, fostering the expertise of salespeople and digital footprint
- An uncompromised acceleration to offer high-value products to all

>30%

online revenue penetration by 2025

50%

of online revenue from Click & Collect

100%

of stores profitable by 2025<sup>1</sup>

# LEAD DURABLE BEHAVIORS

A more durable offer, combined with customers' orientation towards durable products

The promotion of responsible behaviors, notably through eased

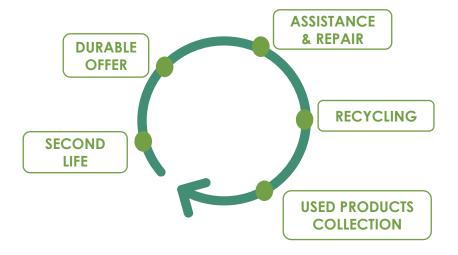
access to repair

135

"durability score" by 20251

c.2,5M

products repaired in 2025<sup>2</sup>



# SCALE THE NEXT IN-HOME SUBSCRIPTION-BASED ASSISTANCE SERVICES

- Unlocking the full potential of our exclusive unlimited repairs subscription program
- To become the leader of in-home assistance solutions





>2M

subscribers to our unlimited repairs subscription program by 2025

# KEY DRIVERS TO GENERATE RECURRING CASH FLOWS

- Revenue growth mainly driven by increased online activity
  - >30% online revenue penetration by 2025 o/w 50% is click & collect
- Significant contribution in gross margin of the subscription-driven service offering
  - >2M subscribers to our unlimited repairs subscription program by 2025
  - Mitigating the impact of the product mix sold online and the development of the franchise
- Cost-cutting program to offset more than the expected inflation
  - Continuous reduction of our operational cost base in line with our Performance Plan
  - 100% of our stores profitable by 2025
- Controlled capex level focused on strategic initiatives
  - c.€120m of annual normative capex, excluding major strategic initiatives
  - Additional c.€40m to be invested over the period in new modern and high level logistic equipment

Cumulative Free Cash Flow<sup>2</sup> ~€500m 2021-2023 Run rate Free Cash Flow<sup>2</sup> ≥ €240m in 2025

# ENSURING SUSTAINABLE SHAREHOLDER RETURNS

# Increased Free Cash Flow



#### Controlled net debt

Leverage<sup>1</sup> (net debt/ EBITDA) of max 2.0x

### Fund profitable growth

- > Reinvest in the business
- Tactical bolt-on M&A



# Shareholder return policy

- Dividend of €1/share paid in 2021
- Dividend of €2/share paid in 2022
- Target mid-term payout ratio > 30%

Opportunity-driven decision

# Incremental shareholder return

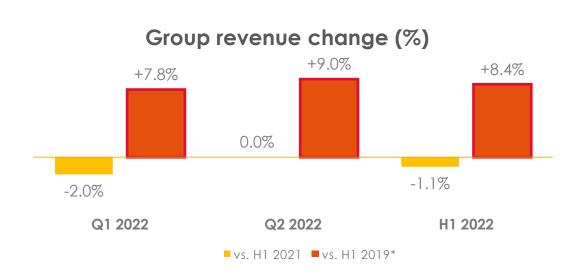
- > Leverage<sup>1</sup> of max 2.0x
- Via special dividend or share buyback



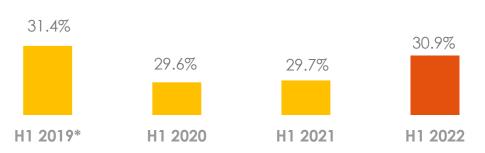
# H1 2022 BUSINESS AND STRATEGIC REVIEW

**FNAC DARTY** 

## GOOD RESILIENCE OF H1 2022 RESULTS







- H1 2022 revenue of €3,428m, down slightly by -1.1% on a reported basis and -1.7% on a like-for-like basis¹ compared with H1 2021, in the context of a very high comparison basis and sharply rising inflation
  - Compared with proforma 2019\*, H1 2022 revenue showed strong growth of +8.4%, driven by an increase in the average basket
  - Strong work with all suppliers to adjust inventory levels in order to continue to offer a good level of product availability throughout the period
- Gross margin rate of 30.9%, up +120 bps vs. H1 2021, mainly driven by Darty Max and the gradual recovery of the ticketing business
- Current operating income of €19m, roughly stable vs. H1 2019 proforma<sup>1</sup> and H1 2021 excluding the one-off purchasing power bonus of c. €7m and the expenses allocated to activities rolled-out during the semester

<sup>&</sup>lt;sup>1</sup> Like-for-like excludes changes in foreign exchange rates, changes in scope of consolidation, openings and closures of integrated stores \*Including Nature & Découvertes on a full-year basis and excluding BCC

## H1 2022 REVENUE BY CHANNEL AND PRODUCT CATEGORY

#### By channel:

- In-store sales showed solid growth in all regions with all stores reopened
- Online sales amounted to 22% of total sales, up +4 pts compared with the pre-pandemic level, as
  digital market penetration returned to normal after two years of online sales being boosted by store
  closures
- Click & collect remains at a high level of 47% of online sales in H1 2022
- By product category:
  - In the context of a high comparison basis, market volumes in **appliances** declined mainly due to sluggish household consumption, while the average selling price continued to increase gradually
  - Good momentum in telephony, sound and photo offset by a decline in categories that outperformed during the health crisis
  - Books continued to post strong sales growth, in line with the gradual recovery in store traffic and the
    positive impact of the Culture Pass
  - Growth of services thanks to Darty Max expansion as well as gradual recovery in ticketing

# A RESPONSIBLE PLAYER WITH A STRONG COMMITMENT TO REPAIRS AND SUSTAINABLE CONSUMPTION



#### > First steps in the roll-out of the partnership with Apple

- 143 WeFix points of service joined the network of Apple Authorized Service Providers (AASPs) in France at the end of June and now have access to Apple spare parts
- Strengthens the Group's commitment to product repair and durability which will contribute to achieving the target of 2.5 million products repaired by 2025



1<sup>st</sup> retailer to launch "informed delivery"

- Integration of an innovative tool called "informed delivery" on Fnac and Darty websites
  - Customers can estimate the environmental impact of the various delivery methods when purchasing on fnac.com and darty.com
  - → Helps to educate customers and reduce the environmental impact of the Group's e-commerce activity



#### Further enrichment of the Darty Max service offering

- Extension of Darty Max to all Fnac integrated stores and introduction of the first video-based product care and maintenance service
- o To meet the growing number of products being repaired, more than 220 technicians are being trained
- Contributes to achieving the target of 2 million Darty Max subscribers by 2025 and increasing the number of products repaired

# H1 2022 RESULTS



# FRANCE AND SWITZERLAND IN H1 2022

€m	H1 2021	H1 2022	Change
Revenue	2,878	2,844	-1.2%
Current operating income	32.7	16.7	-16.0



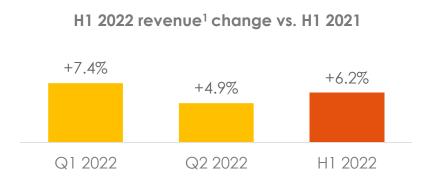
#### Resilience of sales in H1 2022

- Strong momentum in books, telephony and sound
- IT equipment and TV suffered from high comparison basis and appliances from sluggish household consumption, which penalized volumes in this market
- Nature & Découvertes showed growth in revenue yoy but is still penalized by a level of traffic that remains below the pre-crisis level
- Services performed well, driven by solid growth from Darty Max and the gradual recovery of ticketing
- Current operating income decreased to €17m mainly due to the impact of the PEPA bonus and the opex allocated to the rolling out of new activities during H1

<sup>1</sup> Like-for-like excludes changes in foreign exchange rates, changes in scope of consolidation, openings and closures of integrated stores

# IBERIAN PENINSULA IN H1 2022

€m	H1 2021	H1 2022	Change
Revenue	285	306	+7.1%
Current operating income	-4.2	-1.9	+2.3



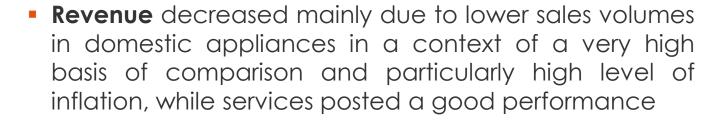
#### Strong revenue growth

- Significant store performance, boosted by a more favorable comparison basis due to the later end of lockdown measures in 2021
- All product categories sustained the sales growth in both countries, particularly books, telephony, photo and sound as well as services
- Current operating income improved by €2.3m despite an aggressive competitive environment, particularly in Spain

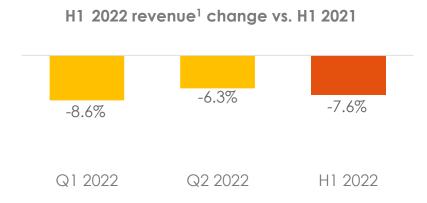
<sup>1</sup> Like-for-like excludes changes in foreign exchange rates, changes in scope of consolidation, openings and closures of integrated stores

# BELGIUM AND LUXEMBOURG IN H1 2022

€m	H1 2021	H1 2022	Change
Revenue	301	279	-7.3%
Current operating income	5.6	3.8	-1.8



 However, the team's solid commercial execution enabled the region to outperform the market and post a resilient Current operating income of €4m



Like-for-like excludes changes in foreign exchange rates, changes in scope of consolidation, openings and closures of integrated stores

## H1 2022 GROUP FINANCIAL RESULTS

€m	H1 2021	H1 2022
Revenue	3,465	3,428
Gross margin	1,029	1,058
Costs	995	1 039
Current operating income	34	19
Non-current operating income and expenses	-3	-14
Operating income	32	5
Financial expense	-25	-18
Tax expense	-9	-3
Net income from continuing operations, Group share	1	-17
Discontinued operations	17	-0
Consolidated net income, Group share	17	-18

#### Continued tight control of operating costs

- Most of the rise in operating costs is due to the closure of some stores last year as a result of the Covid crisis, the PEPA bonus and the costs linked to the rolling out new activities
- Implementation of performance plans enabling the Group to almost entirely offset the impact of inflation
- Operating costs as a percentage of sales are slightly lower in H1 2022 than in H1 2019<sup>1</sup>

#### Current operating income at €19m

 Roughly stable vs. H1 2021 and proforma H1 2019<sup>1</sup>, excluding the PEPA bonus and the impact of the rolling out new activities

19

 Net income from continuing operations, Group share at -€17m

Including Nature & Découvertes on a full-year basis and excluding BCC

FNAC DARTY

# FREE CASH-FLOW GENERATION

€m	H1 2021	H1 2022
EBITDA	210	192
IFRS 16 impact	-125	-126
Non-recurring cash elements	2	2
Cash flow from operations before tax, dividends and interest	88	68
Change in working capital <sup>1</sup>	-581	-735
Capex	-46	-56
Tax	-38	-40
Operating free cash-flow <sup>1</sup>	-577	-764

- **EBITDA at €192m** including the impact of IFRS 16, down by -€18m vs. H1 2021, in line with the change in current operating income
- Operating free cash-flow¹ stands at -€764m, mainly impacted by:
  - Unfavorable change in working capital requirements resulting in particular from advance product purchases amid sharply rising inflation and shortages of certain essential components
  - Building up inventories for the opening of 14 new Fnac shop-in-shops within Manor stores
  - Slightly higher level of capex than in H1 2021, as expected, due to the opening of the Fnac shop-in-shops in Manor

20

# A STRONG LIQUIDITY POSITION

€m	12/31/2021	06/30/2022
Shareholders' equity	1,564	1,524
Net debt <sup>1</sup>	-247	586
Gross debt	934	936
Cash & cash equivalents	1,181	350
Rental debt (IFRS 16)	1,130	1,067



- Net financial debt¹ amounted to €586 million at end of June 2022 impacted by usual seasonality of activity
- Good cash position at €350m, thanks to solid financial management, and a €500m revolving credit facility undrawn to date
- Leverage<sup>2</sup> of 1.6x at end of June 2022, in line with the Group's objective of a maximum of 2.0x<sup>2</sup>
- Long-term credit rating upgraded to BB+ by S&P and BBB by Scope Ratings in H1 2022 alongside the unchanged Ba2 rating from Moody's, all with a stable outlook
- Payment of a dividend for the second time: €2/share **paid** on June 23, representing a payout ratio of c. 37%<sup>3</sup>

<sup>2</sup> Leverage (net debt/EBITDA) measured as at end of June with net debt excluding IFRS 16 measured as at end of June and 12-month rolling EBITDA excluding IFRS 16

<sup>3</sup> Calculated on 2021 net income from continuing operations, Group share

# OUTLOOK

**FNAC DARTY** 

## OUTLOOK

- The Group has demonstrated its resilience in H1 2022 in a context of rising inflation and geopolitical uncertainties that still impact visibility in the coming months
- For the rest of the year, the Group:
  - ✓ Remains fully committed to continuing to outperform the market, as it demonstrated in H1;
  - ✓ Keeps focusing its efforts on optimizing its gross margin rate thanks to:
    - effective supply-chain management enabling the Group to provide a wide range of products in a context of pressure on purchasing power and price increases, particularly in the more premium product categories
    - a positive service mix mainly driven by Darty Max
  - ✓ Continues to implement solid cost control through efficient performance plans that already offset the vast majority of inflation in H1 2022 and will continue in H2;
  - ✓ Adjusts its operating investments for 2022 to be slightly below €140m.
- Fnac Darty will continue to execute its strategic plan Everyday and confirms its objectives of achieving:
  - ✓ Cumulative free cash-flow from operations<sup>1</sup> of c. €500m over the 2021-2023 period;
  - ✓ Annual free cash-flow from operations<sup>1</sup> ≥ €240m from 2025 onwards.

Excluding IFRS 16

# APPENDICES

**FNAC DARTY** 

# DEFINITIONS (1/2)

#### Definition of like-for-like sales growth

- This indicator measures changes in revenue excluding exchange rate fluctuations, the impact of change in scope and the impact of the opening and closing of directly owned stores since January 1, N-1.

#### Definition of current operating income

- The monitoring of the Group's operating performance uses current operating income as the main operating balance. It is defined as the difference between the total operating profit and "non-current operating income and expenses."
- Current operating income is an intermediate line item intended to facilitate the understanding of the entity's operating performance and that can be used as a way to estimate recurring performance.

# DEFINITIONS (2/2)

With application of IFRS 16	IFRS 16	Without application of IFRS 16
EBITDA  Current operating income before depreciation, amortization and provisions on fixed operational assets	Rents within the scope of IFRS 16	EBITDA excluding IFRS 16  EBITDA including rental expenses within the scope of IFRS 16
Operating free cash-flow  Net cash provided by operating activities less net operating investments	Disbursement of rents within the scope of IFRS 16	Operating free cash-flow excluding IFRS 16  Free cash-flow from operations including cash impacts relating to rents within the scope of IFRS 16
Net cash Gross cash and cash equivalents less gross financial debt	Rental debt	Net cash excluding IFRS 16  Net cash less rental debt
Net debt  Gross financial debt less gross cash and cash equivalents	Rental debt	Net debt excluding IFRS 16  Net financial debt less rental debt
Net financial income	Financial interest on rental debt	Net financial income excluding IFRS 16

# Q1/Q2/H1 REVENUE

			Change vs. Q1 2	021		Change vs. Q2 2021			Change vs. H1 2021			
(€m)	Q1 2022	Reported	At constant FX and comparable scope of consolidation	Like-for-like	Q2 2022		At constant FX and comparable scope of consolidation	Like-for-like	H1 2022	Reported	At constant FX and comparable scope of consolidation	Like-for-like
France and Switzerland	1,471	-2.3%	-2.4%	-2.8%	1,373	-0.1%	-0.2%	-0.9%	2,844	-1.2%	-1.3%	-1.9%
lberian Peninsula	157	8.5%	8.5%	7.4%	148	5.6%	5.6%	4.9%	306	7.1%	7.1%	6.2%
Belgium and Luxembourg	154	-8.6%	-8.6%	-8.6%	126	-5.6%	-5.6%	-6.3%	279	-7.3%	-7.3%	-7.6%
Group	1,782	-2.0%	-2.1%	-2.5%	1,647	0.0%	-0.2%	-0.8%	3,428	-1.1%	-1.2%	-1.7%

# CASH FLOW STATEMENT

€m	H1 2021	H1 2022
Net Cash as at January 1	114	247
Operating free cash-flow <sup>1</sup>	-577	-764
Dividends paid	-1	-55
Shareholders' equity component – OCEANE bonds	21	0
Interest paid net of interest and dividends received	-17	-11
Acquisition/disposal of subsidiaries net of cash transferred	0	0
Acquisition/disposal of other financial assets (net)	2	2
Increase/decrease in equity and other transactions with shareholders	-1	-2
Cash-flow related to discontinued activities	-1	0
Others	7	-3
Change in Net Cash	-568	-832
Net Cash as at June 30	-454	-586

# **BALANCE SHEET**

Assets in €m	At December 31, 2021	At June 30, 2022
Goodwill	1,654	1,654
Intangible assets	528	541
Tangible assets	575	569
Rights of use relating to lease agreements	1,115	1,047
Investments in associates	1	1
Non-current financial assets	40	45
Deferred tax assets	69	61
Other non-current assets	0	0
Non-current assets	3,982	3,918
Inventories	1,104	1,136
Accounts receivable	304	192
Current tax receivables	1	5
Other current financial assets	9	7
Other current assets	378	289
Cash & cash equivalents	1,181	350
Current assets	2,978	1,979
Assets held for sale	0	0
Total assets	6,960	5,897

Equity and Liabilities in €m	At December 31, 2021	At June 30, 2022
Share capital	27	27
Reserves related to equity	971	971
Conversion reserves	-6	-5
Other reserves and net result	563	523
Equity, Group share	1,555	1,516
Equity attributable to minority interests	8	8
Equity	1,564	1,524
Long-term liabilities	932	934
Long-term leasing debt	891	831
Provisions for retirement and similar benefits	188	152
Other non-current liabilities	79	38
Deferred tax liabilities	165	165
Non-current liabilities	2,255	2,120
Short-term liabilities	2	2
Short-term leasing debt	239	236
Other current financial liabilities	9	8
Accounts payable	2,037	1,346
Provisions	31	36
Tax liabilities	8	-23
Other current liabilities	816	648
Current liabilities	3,142	2,253
Liabilities associated with assets classified as held for sale	0	0
Total liabilities and equity	6,960	5,897

# STORE NETWORK

	December 31, 2021			June 30, 2022			
	Owned Franchised Total		Owned	Franchised	Total		
France and Switzerland <sup>1</sup>	413	385	798	411	400	811	
Iberian Peninsula	69	5	74	69	5	74	
Belgium and Luxembourg	85	O	85	86	0	86	
Group	567	390	957	566	405	971	

<sup>1</sup> Including 13 stores abroad: 3 in Morocco, 4 in Tunisia, 1 in Congo, 1 in Cameroon, 2 in Ivory Coast and 2 in Qatar; and 17 overseas stores. Excluding Fnac shop-in-shops in Manor stores

# FNAC DARTY, A RESPONSIBLE COMPANY

#### FOCUS ON A STRONG COMMITMENT TOWARD A MORE CIRCULAR ECONOMY

A strong commitment to the circular economy with a clear engagement in extending product durability through a unique service proposal



**849** tests on **447** products carried out in 2021



Launch of the 4<sup>th</sup>
"After-sales service
barometer"

**ecosystem** 

recycler c'est protéger

approx. 52,000 tones of

waste collected and

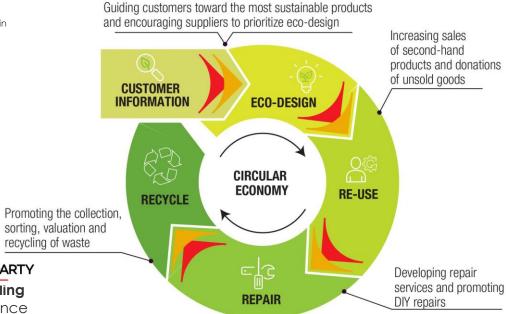
recycled in 2021 at Group

level





More than **150 products**labelled Sustainable
choice by Darty and Fnac



OCCASION DARTY



La Bourse aux Livres

Products resold in 2021 up +50% vs. 2020



Extension in 2021 of the partnership to offer a fast and efficient book return service









More than €10 million were donated to **associations** in 2021



500,000 Darty Max subscribers at the end of 2021



Launch of **Vanden Borre Life** in 2021 for large domestic appliances



139 **WeFix** point of sales at the end of 2021



**+2.1 million** of products repaired in 2021

FNAC DARTY No. 1 COLLECTOR OF WEEE IN FRANCE

"2 for 1"

collecting

systems





FNAC DARTY No. 1 REPAIR PROVIDER
IN FRANCE<sup>1</sup>

**FNAC DARTY** 

recycling

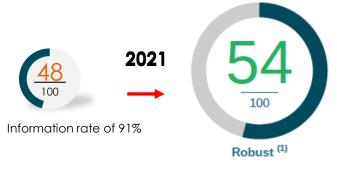
yard since

1994

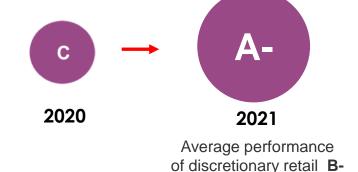
# A RESPONSIBLE RETAILER RECOGNIZED BY EXTERNAL ESG ORGANIZATIONS







- Top 20% worldwide (rank in Universe: 358/4,923)
- Rank in Sector 8/74 (vs. 9/73 in 2020)
- Information rate of 95%







**ESG** risk rating

#### MSCI ESG RATINGS



Score adjusted to the retail industry

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